



WORLD CONNECT

RESOURCES TO THE RESOURCEFUL

A woman with dark hair pulled back, wearing a white blouse with red floral embroidery and a dark blue vest, is smiling at the camera. She is working on a wooden textile loom. The background is a simple room with a window and some items on a shelf.

WHO IS WORLD CONNECT?

World Connect is a US nonprofit that invests directly in the ideas of local leaders who are best positioned to drive self-sustaining development in their communities.

We believe that if we trust local visionaries to lead their own way to progress, we will see faster and steadier progress and more sustained improvements in health, education, livelihoods, and climate.

WHAT WE INVEST IN

42 countries, 1M+ Lives Changed, Endless Ingenuity



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HOW WE DO IT

- We leverage a trusted network of global field partners who have volunteers on the ground living in under-resourced communities worldwide, making it possible to identify potential local visionaries
- Once identified and vetted, we fund said local visionaries with solutions to tackle their communities challenges and they lead the project
- Avg. size grant is \$3,000 and avg. implementing time is 10 months
- We advise and coach project partners throughout a project's lifespan and monitor success through a simple yet thorough system

RESULTS

- 95% of projects report achieving their goals
- 100% of projects contribute their own cash
- 82% of projects sustaining at one year out
- 57% of projects catalyzed additional development
- 50% of projects led by women
- <1% of grants report loss or misuse of grant funds
- Achieve their goals at a fraction of large NGO costs



WOMEN MOVING MARKETS

Mburamazi, Rwanda

- \$4,915 invested in a women's cooperative to build a produce stand at a local market in 2017
- The project was completed in 6 months and the women increased their income by 300% on average
- A second investment of \$6,421 was made in 2018 to build public latrines at the market, a priority identified by the women to impact the market community
- The latrines complemented local efforts on sanitation and health education, and local health officials documented an 89% reduction in diarrheal disease in 7 months since installation

Research shows that for every \$1 invested in sanitation, more than \$5 is saved in medical costs and earned in increased productivity.





CLEAN WATER

Mtema, Malawi

- \$6,336 invested in 2018 to drill a borehole for clean potable water for 1,200 people within a month
- No cases of water-borne diseases reported six months since installation
- 15 girls have been re-enrolled in school, no longer need to skip classes to wait in line to carry water home
- With a more secure water source, the village leveraged this opportunity into a three-year, \$150K food security and irrigation project from another NGO

"Do you mean there are organizations like World Connect out there? I doubted it because living in Mtema Village I have seen several organizations that come to us to ask what we want as communities, and it ends there. This is the first time we see our own son, Mweta coming to sit down with us and agreeing on our water project, and drawing the budget together. And within two weeks the project was not only approved but also funded. I can only conclude that World Connect is the best development model." - Ruth Valeta, Project Leader



MAMA DUNIA BAKERY

Rutsiro, Rwanda

- \$5,000 invested to launch a women-led bakery in 2016 to increase income for women, reduce domestic violence, and bring women affected by the genocide together in a collaborative economic effort
- 2x increase in income for women within one year of the bakery's launch
- Participating women are now able to afford healthcare and children's school fees, and they have collectively reinvested in the bakery's growth
- Follow-up investment of \$10,000 by World Connect in 2019 to expand the bakery, improve equipment, and include delivery and catering services; the women project to increase their income 5x over where they started

Research shows that closing the gender gap in economies globally would add \$28 trillion to the global GDP by 2025



DOLLIES FOR DAIRY FARMERS

San Pablito De Agualongo, Ecuador

- \$2,520 invested in a women's dairy association in 2017 to build 20 dollies designed to help the women transport 45-60 lbs milk jugs two miles on their backs, uphill, to a processing facility
- Earnings per woman increased from \$2 to \$12 per day on average, and the women report health and energy improvements such as less back pain
- One participant used her increased earnings to build two greenhouses on her property where she planted 13,000+ roses, and within six months of planting was earning 72x what she was earning before the project

A woman wearing a yellow headscarf and a blue dress is kneeling in red soil, planting small green seedlings. She is holding a seedling in her hands, and several others are already planted in the ground around her. The background is a vast expanse of red soil.

HOW YOU CAN SUPPORT US

- Learn more: worldconnect.global or email pnathenson@worldconnect-us.org
- Fund our work: worldconnect.global/donate
- Help us be seen. Follow us on [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#) and introduce us to your network
- Subscribe to our email list: <http://bit.ly/worldconnectmailinglist>
- Get your school involved by emailing: getinvolved@worldconnect-us.org
- Attend our events: See upcoming events at www.worldconnect.global/events



THANK YOU